



Join New England Apple Association now!

Take advantage of our website,

newenglandapples.org

More than 650,000 hits in 2010, and growing!

Our website gets more than 100,000 hits every month of the fresh harvest season.

Create a detailed listing on the page featuring your state's orchards.

Add to and change it as often as you want — right from your farm.

Your listing tells visitors at a glance whether you have a farm stand or a pick-your-own operation.

Get a display ad on your state page that links directly to your orchard's website.

Visitors find your orchard by apple variety, farm products you sell, or by zip code.

The website is promoted throughout the region.

The website features our video programs on pick-your-own etiquette, apple pie-making, apple varieties, grafting, pruning, storage and handling, cider making, and more.

These segments are also posted on YouTube.

**___ FULL membership (\$500) Ensures maximum visibility on your state's page,
plus a 3" display ad**

___ BASIC membership (\$200) Benefits include a standard website listing

**Join now to receive a free supply of
our full-color 2012 New England Apples wall calendar!**

Orchard name: _____

Contact person(s): _____

Address: _____

Phone: _____ **Email:** _____

Make checks payable to New England Apple Association

Mail to P.O. Box 41, Hatfield, MA 01038